

- ▶ HOME
- ▶ WHAT'S NEW?
- ▶ VIDEOS
- ▶ RELATED SITES
- ▶ YOUR VIEW
- ▶ SUBSCRIBE

Published by the Church of Scientology International

## The \$400 Million Swindle Psychiatry : Theft From The Public Purse.

Other Publications: ▼

Page 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 |

### INTERNATIONAL NEWS

## “L. Ron Hubbard Way” is dedicated in Los Angeles *Scientology Founder and Humanitarian Honoured*

More than 7,000 came together in Los Angeles to celebrate the grand opening of L. Ron Hubbard Way, a tribute to a man who is considered a true friend by millions across the globe. Describing the April 5 celebration as “The historic recognition of a man who, in all he accomplished, was a profound inspiration to people in this city – and to people everywhere,” was the President of the Church of Scientology International, Rev. Heber Jentzsch. Sharing the stage with Rev. Jentzsch were John Travolta, Kirstie Alley and officials representing the City Council, Mayor and the Governor of California.



More than 7,000 enjoyed the daylong L. Ron Hubbard Way grand opening celebration.

Hailing the occasion as a testament to what can be accomplished “when so many citizens and employees of the City of Los Angeles join together in a shoulder-to-shoulder effort,” was Los Angeles Mayor Richard Riordan’s representative, Chelsea Cochrane. Ms. Cochrane also presented the Mayor’s official congratulations, declaring, “The work on this street and its beauty have been inspired by the Church’s founder, author and humanitarian L. Ron Hubbard. His humanitarian works are contributing greatly to helping eradicate illiteracy, drug abuse and criminality in the city of Los Angeles.”

“L. Ron  
Hubbard Way  
is a great  
tribute to a  
great man.”

— Public Works

Commissioner Todd Burnett

Rev. Jentzsch also acknowledged all those who had contributed both behind and on the scene, including city employees from the Los Angeles Department of Water and Power, Pacific Bell and the many hundreds of “conscientious staff and city workers” whose work had made the project a success.

He further extended his appreciation to the many thousands, “who through their heartfelt actions have exemplified what it means to be a friend of Ron.” As a word on those “Friends of Ron,” he explained, “this is really a unique organization in that it has no membership requirements. Anyone can join by simply stating—I am a friend of Ron.”

And in the spirit of that statement, City Council president and legislative force behind the project, John Ferraro, stepped to the podium and likewise announced, “Today, I am a friend of Ron.”

Councilman Ferraro went on to describe the grand opening event as “a very special day in the City of Los Angeles” and representative of the important works of Scientologists. “Councilman Richard Alatorre and I and many of us on the City Council felt that this had great possibility – working together with the community, working together with this great organization.”

The Councilman’s sentiments were particularly fitting in light of the fact that, as Rev. Jentzsch pointed out, “it was very much L. Ron Hubbard’s dream that the people in this city – Scientologists working hand-in-hand with their neighbors – would create not only a sense of community, but a model for all communities to follow.”

And that model is indeed both admirable and elegant. In addition to those specifically acknowledged by Rev. Jentzsch were the many hundreds of neighbors and local volunteers who pitched in to help lay the

more than 150,000 bricks – a job normally estimated at eight weeks, but with the dedication of those hundreds, it took only four days.

Rev. Jentzsch was joined in cutting the ribbon to officially open the street by Councilman Ferraro, Ms. Cochrane, Kirstie Alley and John Travolta. The ceremony was followed by a day filled with entertainment which featured a concert by the Church's Golden Era Musicians and renowned Australian recording artist Kate Ceberano, who traveled half-way across the globe for the occasion.



An inaugural walk down L. Ron Hubbard Way: from left, Los Angeles City Council Member Richard Alatorre and City Council President John Ferraro, actor John Travolta, Church of Scientology International President Rev. Heber Jentzsch, Los Angeles Mayor Richard Riordan's representative Chelsea Cochrane, and David Miscavige, Chairman of the Board Religious Technology Center.

### Making an Ideal Street

The story of the new street began in the fall of 1996, when the Los Angeles City Council passed an ordinance renaming the street, with a flood of positive letters from citizens and local leaders reaching City Hall in support.



Golden Era Musicians provided the celebration music for the grand opening of L. Ron Hubbard Way.

During discussions of the renaming, Council President Ferraro summarized some of the many favorable comments received in response to the proposed change and stated that the Scientologists "have demonstrated commitment to work for the betterment of the community, involving themselves in anti-crime efforts, community clean-up and beautification."

"The Church has been a member of this community for a long time," said Councilman Richard Alatorre. "They are extensively involved in positive work," he added, pointing to the social betterment efforts of Scientologists.

Alatorre cited Scientologists' literacy campaigns and the Narconon drug rehabilitation program – a secular organization which utilizes methods developed by Mr. Hubbard and whose worldwide headquarters are in Los Angeles – as particular reasons for his support of the name change.



Attendees included John Travolta, Los Angeles City Council President John Ferraro and Rev. Heber Jentzsch, president of the Church of Scientology International. City and state officials joined Rev. Jentzsch, Kirstie Alley and John Travolta for the ribbon cutting.

Fred Shaw, a local community activist who helps head up the "Boys to Men" project for at-risk youth and who has dedicated himself to teaching inner-city youth to read, was among those who attended the council meetings to support the measure. He described the benefits for inner-city youth of literacy programs utilizing Mr. Hubbard's technology—"rescuing them from a hell that promised only drugs, prison and death."

"When we see the lives of young people restored, when we see the hope back in their eyes ... we think the work of L. Ron Hubbard needs to be recognized," Shaw told the Council.

With the renaming measure passed, work on the street began. Extensive streetscape improvements, organized and executed by Churches of Scientology in Los Angeles in cooperation with the city, included repaving the street itself – the first brick street constructed in Los Angeles since the 1930s

**"The work on this street and its beauty have been inspired"**



open to regular traffic. It is earthquake-proof and designed to last for decades to come.

In completing the project, Church staff worked closely with officials, engineers and other personnel from the Los Angeles Department of Water and Power, the Department of Public Works, Pacific Bell, Continental Cablevision and many other organizations.

Local residents rolled up their sleeves to participate in what was truly a neighborhood effort. Bill Sturdivant, a building manager, said, “I’ve never seen anything like it. The teamwork, the perseverance. I mean, I’ve seen a miracle come right before my eyes. Everyone figured it would take a month longer, but they said they would do it – and they’ve done it. ... I’m very proud of it. And I’m proud to be on this street and a resident here.”

“L. Ron Hubbard Way is a great tribute to a great man,” said Public Works Commissioner Todd Burnett. He described the streetscape project as “a very important story, for not only the city of Los Angeles, but for the rest of the nation – to show what determination, community support and enthusiasm can do to better the quality of life for everyone.” – T. Whittle

by the  
Church’s  
founder, author  
and  
humanitarian  
L. Ron  
Hubbard.”

Ms. Chelsea Cochran

Los Angeles Mayor  
Richard Riordan’s  
representative for  
Hollywood

◀ PREVIOUS

NEXT ▶

TOP ↗

| [Previous](#) | [Scientology Glossary](#) | [Home](#) | [Next](#) |  
| [Your view](#) | [Scientology Related Sites](#) | [Bookstore](#) | [Church of Scientology Freedom Magazine](#) |



[editor@freedommag.org](mailto:editor@freedommag.org)

TARGET="\_blank" href="/csi.htm">© 1996-2008 Church of Scientology International. All Rights Reserved. TARGET="\_blank" href="/tmnotice.htm"> For Trademark Information

TOPICS

SEARCH

Los Angeles Times

3 FREE MONTHS  
Offer ends 6/27

LOG IN

FREE TRIAL | TRY 3 FREE MONTHS!

Supreme Court deals sharp defeat to public employee unions, banning mandatory



Lakers and Spurs re-engage in discussions about Kawhi Leonard, extend qualifying



After Supreme Court loss, school-employees unions gird for fight to keep their

ADVERTISEMENT

L.A. NOW

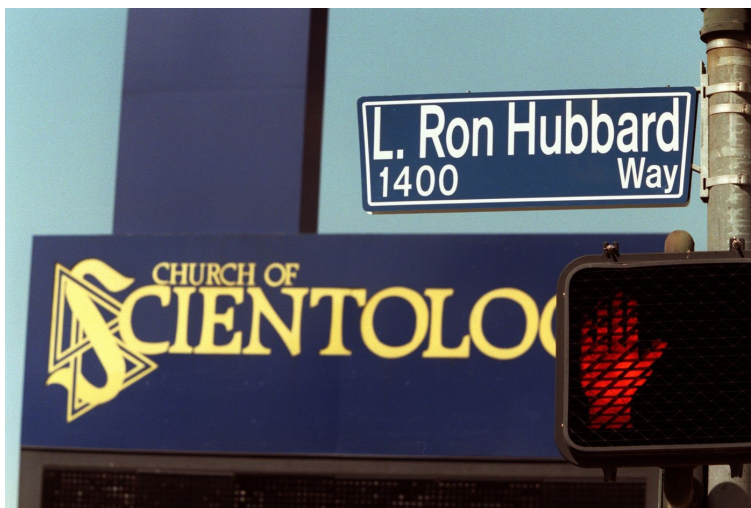
LOCAL

# How Scientology got L.A. to name street after L. Ron Hubbard



By SHELBY GRAD MAR 31, 2015 | 8:43 AM





A portion of the street next to the Church of Scientology in Los Angeles was renamed L. Ron Hubbard Way in 1996. (Rick Meyer / Los Angeles Times)



The HBO documentary "Going Clear" has once again focused a critical eye on the Church of Scientology and its founder, L. Ron Hubbard.

In 1996, the Los Angeles City Council agreed to rename a portion of a street next to the Scientology headquarters in honor of Hubbard.

Here's the history of that move from The Times' archives:

### Q: How did the renaming happen?



Scientology requested it, and then-City Council President John Ferraro backed the move.

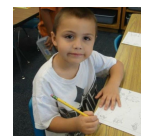
Support far outweighed opposition on the block where the Church of Scientology has had its international headquarters for four decades and owns 55% of the property; 183 neighborhood residents wrote to City Hall to applaud the change, while nine complained.

ADVERTISEMENT

#### LATEST L.A. NOW

Sheriff's investigators arrest mother's boyfriend in death of 10-year-old Lancaster boy

3h



Hit-and-run driver crashes into 5 in pedicab along San Francisco waterfront

4h



Chief Charlie Beck says goodbye to the LAPD

4h



L.A. needs to be more proactive on checking oil sites, city



ADVERTISEMENT

**LA Times** Sign up for our  
newsletters  
Subscribe for  
unlimited access

[About us](#)

[Contact us](#)

[Privacy policy](#)

[Terms](#)

[Site map](#)

[E-Newspaper](#)

[Corrections](#)

[Archives](#)

[Classifieds](#)

[Find a job](#)

[Shop](#)

[Advertising](#)



Copyright © 2018, Los Angeles Times